1. According to the writers of the advertisements, how old were the runaways? Where were the runaways born?

2. What kinds of distinguishing marks are mentioned? How might runaways try to disguise themselves?

3. According to the owners and masters of slaves and servants, what resources did the runaways have? Were they ragged or well-dressed? Did they have help or were they alone?

4. Did the runaways have skills that were valued by those writing the advertisements? How might runaways have used these skills?

5. Was a reward offered? Did it vary depending on the person? What does that say about what the owners and masters of slaves and servants valued (i.e., gender, age, skill set)? Why might the amount be listed in different currency if returned locally or from another colony?

6. How often did the ads provide information on race or color of the runaway? Was it sometimes hard to tell?

7. What strategies did the runaways use to escape? Did owners and masters of slaves and servants think that the runaways might disguise themselves?