

M I T L I B R A R I E S

Writing for the Web: Guidelines for MIT Libraries

Nicole Hennig

Web Manager, MIT Libraries

How do people use the web? Web users:

- skim, scan, and select
- browse
 - forage
 - quick glances and occasional very brief stops
- read a little at a time
 - mostly in short burst
 - grab and get on towards the goal

Most of the content of this site is drawn from a workshop given by Janice (Ginny) Redish, Ph.D. at User Interface 2000 in November 1999.

<http://www.redish.net>

See also these articles by Jakob Nielsen:

[How Users Read on the Web](#)

[Applying Writing Guidelines to Web Pages](#)

[Home](#)

[Layer the Details](#)

[Less is More](#)

[Chunking the
Content](#)

[Writing
Guidelines](#)

[Design Hints](#)

[Further
Resources](#)

[\[Web Advisory
Group\]](#)

hennig@mit.edu