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WITH PMACHINE SOFTWARE AND SOLUTIONS

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## World-Class Software Without the World-Class Price Tag

At pMachine, Inc. we develop cutting-edge web publishing software used by thousands of individuals, organizations, and companies around the world.

We also provide ultra high-performance web hosting services designed specifically for dynamic, content-driven sites.

Whether you want to publish a no-compromise weblog, an interactive magazine, or a corporate brochure site requiring the power of a full-featured content management system, we have the right solution for you.

**POWER USERS**  
Are you ready for a web publishing system that gives you 100% control over every aspect of your site?  
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Are you looking for a dynamic web publishing solution that enables you to meet your client's needs?  
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Join our mailing list for news regarding pMachine products and services. You can unsubscribe at any time, and we'll never share your email address with anyone.

**Featured Sites**  
We are proud to showcase the following websites, as premier examples of the capability of our web publishing software.

- Your Music Zone
- Great Lakes Christian College
- HOTELMARKETING.COM
- Sageera
- Apple Matters
- Northern Gateway Alliance
- City of Heros
- In These Times
- Nashville News

**FEATURED USER**

**Jesse Bennett-Chamberlain** | Designer  
[➔ 31Three](#)

“Expression Engine has allowed me to create sites for clients that I wouldn't have dreamed I would be working with just a couple of years ago

**pMachine:** With all the software solutions available, why did you choose ExpressionEngine?

## PMACHINE NEWS

### Welcome to our new site!

June 12, 2005

We are excited to launch our new website, along with our new community forums - powered entirely using ExpressionEngine. Our old site was managed with pMachine Pro, which has served us very well over the past four years (wow - 4 years!), but now that EE supports a killer new discussion forum module we've made the switch. We hope you enjoy the new site!

Please note: If you experience a problem with our new site, please report it to us using this [contact form](#).

### ExpressionEngine 1.3 Available Soon

June 02, 2005

We are in the process of finalizing EE version 1.3 (we're already running it at this site) and plan to make it available for public beta testing soon. Version 1.3 comes with a totally redesigned control panel that looks fantastic, and delivers many new features and enhancements, including our new Recently Updated Sites Module, enabling you to receive pings when people you know update their sites. EE 1.3 also adds support for our new discussion forum module (which will be sold separately). Stay

[Mackies Archery](#)[iPodlounge](#)[Everything Tori](#)[Red Flag Deals](#)[Benefits Advisors](#)[Medical Digital Video](#)[Ou-Kosher](#)[Spirithit News](#)[Mac Herald](#)[Project Facade](#)[MacsimumNews](#)[Etherfarm](#)[Acuracy in Media](#)[Sydney Anglicans](#)[BD101](#)[CollyLogic](#)[Double-Tongued Word Wrestler](#)[PI Magazine](#)[The OC Web](#)[Fahamu](#)[Global Lifestyle Net](#)[Vox Machina](#)[Pen Center USA](#)[Moxie Design Studios](#)[ChrisRuzin.net](#)[Antipodean](#)[Songwriter 101](#)[Geise Design](#)[Endzone.it](#)[Great News Network](#)[The Always On Network](#)[Venturus](#)[The KISS Podcast](#)[Bucas](#)[LG01](#)[Jinjiru Sound Catalogue](#)[Famous Artists School](#)

**Jesse:** I think the main reason would be flexibility. ExpressionEngine allows me to build websites with any layout that I choose and doesn't force me into building sites that all look the same. Problems can be solved more than one way with EE which opens up lots of possibilities.

**pMachine:** How many sites have you developed using ExpressionEngine?

**Jesse:** My first site was [Great Lakes College](#), and I believe just about every site that needed any sort of CMS since has been built with ExpressionEngine as well. I think it's 9 so far, with [Your Music Zone](#) being the most recent.

**pMachine:** How does ExpressionEngine help you meet your client's needs?

**Jesse:** My clients all want to update their websites themselves. Many clients just expect that this is part of getting a website developed. ExpressionEngine has allowed me to give them this ability without having to learn php or any other new language.

**pMachine:** What has your client's response been when they are presented with an ExpressionEngine powered site?

**Jesse:** I usually show them the whole backend of ExpressionEngine before building the site so that they know what they are getting. Most of my clients have already had websites developed but needed to go through a webmaster for every change that they wanted done. Often this would take a lot of time and result in a lot of frustration. When I present them with this system and show them how quickly and easily updates can be made, they usually look fairly relieved. Once client actually came pretty close to hugging me.

**pMachine:** Which ExpressionEngine features do you find the most useful?

**Jesse:** In my opinion, the ability to create custom field sets for each weblog is ExpressionEngine's best feature. Without this, EE would not nearly as usefull to me.

**pMachine:** Do you feel that ExpressionEngine gives you a competitive advantage?

**Jesse:** I'd say so. If I had to build a system like this for every new site the price would be insane. In many cases with ExpressionEngine I'm able to offer a much more powerful and easy to use system than some firms can offer with custom made pricey solutions.

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## Leslie Camacho Promoted to Vice President

June 01, 2005

For the past year, Les has been the Managing Director of pMachine Services, a job that he's done with passion and professionalism. During his tenure, pMachine Services has successfully managed dozens of projects large and small, and developed a network of design and development partners that have enabled us to meet our client's needs. pMachine Services is changing focus, however, soon to become a professional referral network, so we are excited to bring Les' experience and capability to our software side. As Vice President, Les will interface closely with our clients, manage our company growth initiatives, develop training resources, and do a myriad of other things that will allow pMachine, Inc. to continue to grow.

## iPodlounge Powered by pMachine

February 25, 2005

[iPodlounge](#), as noted by [Wired News](#), has emerged as the king of the hill of iPod-related web sites, boasting over 2 million visitors a month. Not only do they use [ExpressionEngine](#) to run their site, but [pMachine Hosting](#) provides them with a fully-managed, dedicated hosting solution.

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All content at this site is managed dynamically using [ExpressionEngine](#)

High Performance Web Hosting provided by [pMachine Hosting](#)

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